Here are some of the people involved in making, selling and buying a t-shirt. They are all part of a ‘global supply chain’ that can stretch all over the world.

**The factory worker**
Factory workers are the people who make the t-shirts. They might be involved in cutting the pieces of the t-shirt, sewing them together, ironing them or packing them. They often work very long hours in difficult conditions. They need to earn enough money to pay for food, shelter, transport, clothes and medicines and have some to spare.

**The factory manager**
Factory managers supervise the workers to make the t-shirts. They work with the buyer to agree a production schedule. They agree the number of t-shirts they are going to make and the quality of the t-shirts. To get the work they may be required to make and deliver the t-shirts extremely quickly. They need to pay the workers and all the costs of running the factory.

**The buyer**
The buyer is involved in the production process for the t-shirts. They decide where to get the t-shirts made, who is going to make them and how long this should take. They also need to find all the materials and pay for them. Buyers often want to get the t-shirts made as quickly and cheaply as possible.

**The brand**
Brands decide how they want the t-shirts to look. They pay for the design of the t-shirts and for advertising them (for example on posters or TV). They also pay for the t-shirts to be transported from the factory to the shop.

**The retailer (shop)**
Retailers sell the t-shirts to people. They might need to buy or rent a shop. They need to make it a pleasant place for people to come to. They also have to employ staff to work in the shop. They might also pay to advertise their shop to customers.

**The consumer**
This is the person who buys the t-shirt. For example, you!
Who gets what? You decide!
The consumer paid £29.99 for this t-shirt.
- How much should each person in the global supply chain get?
- What would be fair?
- Divide the £29.99 into five amounts.
- Why did you decide to divide the money in this way? Give reasons.

Role play!
You could do this exercise as a role play. One person could play the worker, one the manager and so on.
- How much of the £29.99 should you get?
- Argue your point of view and try and reach a consensus decision.